



Western Australia's Regional Specialists.

Regional problems are rarely one-dimensional. Your advice shouldn't be either.

A strategy can be beautifully written and still go nowhere. Engagement can generate hundreds of comments and still tell you very little. A governance framework can look perfect on paper and fall apart in practice.

Usually, the problem is not the document. It is that the work has been separated from the place, the people and the wider system it needs to operate within.

That is where Wander works differently.

We are a place-based strategic consultancy living and working across regional Western Australia. Strategy and engagement sit at the heart of our work, supported by a range of complementary practices.

We look at the whole picture.
The people affected. The relationships and history. The decision-making environment. The organisational capacity. The competing pressures. The opportunities that already exist.



We help you get clear on what matters, involve the right people, make stronger and more defensible decisions, and turn good thinking into something that can actually be implemented.



The worlds we work in.

Different sectors make decisions differently. They face different pressures, accountabilities, relationships and expectations. We shape the work around that reality, rather than expecting you to fit our process.

Government

Local and State Government, regional development bodies and public agencies working in complex stakeholder environments. We understand the pressure to balance community expectations, political priorities, governance requirements and practical delivery. Our work often supports strategy development, community and stakeholder engagement, governance, economic development, program planning and decision support.

Aboriginal Corporations

Aboriginal corporations, trusts and community-controlled organisations balancing cultural, community, governance and economic priorities. We work respectfully within each organisation's own context, supporting strategy, governance, member and stakeholder engagement, organisational development, economic development and program planning without imposing a one-size-fits-all approach.

Peak Bodies and Not-for-Profits

Purpose-led organisations, member bodies and regional or sector peaks working with limited resources, multiple stakeholders and ambitious outcomes. We help strengthen strategic direction, governance, engagement, organisational systems, advocacy planning and practical implementation so good ideas can move into action.

Industry and Business

Resources, energy, logistics, tourism and regional businesses operating in communities where relationships, reputation and local context matter. We support stakeholder and community engagement, social licence, strategy, communications, regional development, partnership planning and project or program delivery.



The work we're known for.

Two core disciplines sit at the centre of Wander Consulting. Each can stand alone, or work together as part of a broader project.

Engagement

Engagement strategies and plans; stakeholder mapping and prioritisation; community consultation; First Nations engagement; stakeholder engagement across government, industry and business; workshop design and facilitation; survey design and analysis; community audits; stakeholder insights, findings and engagement reporting.

Strategy

Organisational and corporate strategies; economic and regional development strategies; tourism and destination strategies; community, youth and cultural plans; strategic action and implementation plans; marketing and communications strategies; research, options papers and decision-support documents.

Complementary services.

Alongside our core disciplines, we offer complementary services that add depth, solve specific problems and help move projects from strategy through to delivery.

Governance

Governance reviews; governance framework development; Board and Committee workshops; Board and Committee effectiveness support; Governance Essentials training; policy framework and policy development; Board charters; terms of reference; decision-making and accountability frameworks.

Strategic Advisory

Ongoing strategic advisory and retained support; executive and CEO sounding board; board and leadership advisory; decision support and options analysis; strategic problem-solving; priority setting and clear next steps.

Grant, Tender and Award Writing

Grant applications; tender responses; award submissions; application structuring and refinement; responding to selection and assessment criteria; compiling supplied project information; strengthening project narratives.

Strategic Communications

Communication strategies and implementation plans; stakeholder and community communications; project and program communications; key messages and briefing materials; brand positioning; capability statements; prospectuses; annual reports; campaign and project collateral.

Functional Reviews

Organisational and operational reviews; workforce and role reviews; policy suite reviews; systems and process reviews; workplace culture reviews; findings, priorities and improvement plans.

Evaluation and Social Impact

Formative and summative evaluation for small to medium projects; outcome and impact reporting; social impact narratives; lessons learned; recommendations for improvement.



Meet our founders.

More than four decades of combined experience across government, business, Aboriginal corporations and the not-for-profit sector, supported by a growing team and a trusted network of associates and specialist collaborators. Wander brings senior, cross-sector thinking to every project, with the flexibility to bring in the right expertise when it is needed.



CLAIRE BATEMAN
MBA (HUMAN RESOURCES)

Claire is a regional strategist with extensive experience in business leadership, governance and organisational development. After more than 20 years living and working in the Goldfields, she brings deep regional insight alongside strong commercial and financial acumen, shaped by nearly a decade as CEO of a multi-business group. Her approach is practical, analytical and commercially grounded. Claire has particular strengths in governance, strategy and organisational systems, and combines these with a strong visual design sensibility that helps turn ideas into clear, well-structured and usable outcomes. Alongside her business and consulting experience, Claire has held leadership roles across a range of NFP boards and has provided strategic and practical advice to business owners, boards and leaders across regional Western Australia.



JADE MALANCZAK
SOCIAL IMPACT FELLOW
BA (INDIGENOUS KNOWLEDGE,
HISTORY & HERITAGE)

Jade is a regional strategist and engagement specialist with particular depth in State Government and First Nations spaces. Having consulted to government, then worked inside it before co-founding Wander, she understands how decisions get made from both sides of the table. Her approach is asset-based and solutions-focused, drawing on a strong interest in innovation, collaboration and ecosystem thinking: seeing how people, organisations and communities connect, and where those connections can move things forward. She brings governance experience through independent and non-executive director roles across regional and national boards.



Client snapshot.

State Government



Local Government



Peak Bodies and Not-for-Profits



Aboriginal Corporations



Business and Industry





Client testimonials.

Shire of Ashburton, Western Australia | Banjima, Yinhawangka and Nyiyaparli Country

Economic Diversification Options Paper

"It was great working with the team at Wander. They supported Gumala with a project, by providing comprehensive, and insightful recommendations to support our strategic objectives. They were quick, thorough and communicative to work with." Jess Karlsson, CEO - The Gumala Trust

Esperance, Western Australia | Wudjari Boodja

10 Year Strategy 2024-2034 and Operationalisation Documents

"Their engaging and positive approach brought out the best in all of us, resulting in a strategic plan we're proud of and excited to implement. This document will be invaluable in directing our vision for the coming years." Katie Witt, General Manager - The Cannery Arts Centre

Badgingarra, Western Australia | Yued Boodja

Quarterly Strategic Advisory

"Working with Jade and Claire has been incredibly valuable for our business. They have helped me take the ideas, plans and goals that were in my head and turn them into a clear, practical direction for the business. I have genuinely enjoyed each session we have had, and I feel much more confident about our strategic direction because of the work we have done together. I would highly recommend Wander to any business owner looking for clarity, structure and fresh ideas." Josh Barnes, Managing Director - Barnes Hydraulic Services

Western Australia (state-wide)

Aboriginal Tourism Foundations Program Design and Facilitation

"We recently engaged Wander to support our work in Tourism across Aboriginal regional corporations, with a strong focus on meaningful engagement and culturally appropriate program design. Their approach was respectful, considered, and grounded in a genuine understanding of community priorities and governance structures. They demonstrated a strong ability to build trust, facilitate productive conversations, and translate community insights into practical, well-structured program outcomes." Tanya, Manager - Department of Biodiversity, Conservation and Attractions

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