



# THE WANDER COLLECTIVE



# CAPABILITY STATEMENT

# Why Wander

## We Knew There was a Better Way

Wander exists because we believe regional communities deserve better.

Too often, we saw organisations being given advice that looked good on paper but didn't reflect the realities of the communities they served. Decisions were made without enough local knowledge, meaningful engagement or practical understanding of the people affected.

Today, we work alongside government, Aboriginal corporations, not-for-profits, industry and business to help organisations make confident decisions and create meaningful social, community and economic outcomes. Every project is shaped by the people, place and purpose behind it.

## Built Around the Right Expertise

Every project is different, which is why we don't believe in a one-size-fits-all team.

Alongside our core team, we work with a trusted network of specialists across planning, economics, architecture, communications, human resources, events and more. This allows us to bring together the right expertise for each project while giving you a single, experienced team to work with from start to finish.



*"Our mission is to drive social and economic outcomes across rural, regional and remote Western Australia, that help communities not just survive, but thrive and grow."*

*No matter the sector, we endeavour to focus on projects that make a tangible difference, creating lasting, positive change."*

Claire Bateman & Jade Malanczak, Managing Directors

# Our Values



## Corporate Values

These core values drive our people and underpin our corporate goals.

- Honesty
- Collaboration
- Conscientiousness
- Resilience
- Bravery

## Social Impact Values

These values guide our decision-making and influence how we do business.

### Supporting RRR

We strive to ensure work we undertake today continues to create positive outcomes and benefit regional, rural and remote communities long into the future.

### Equity & Inclusion

We believe the best solutions come from those closest to the challenge. We prioritise lived experience, diverse perspectives, and genuine collaboration to create fair and effective outcomes.

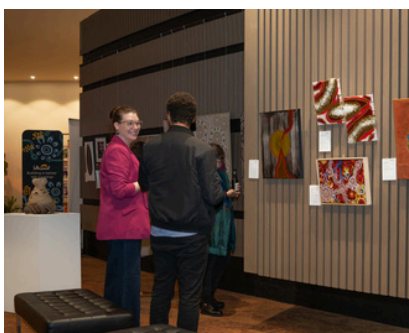
### Better Outcomes for First Nations

We are committed to deep listening, meaningful partnerships, amplifying First Nations voices, centering Indigenous knowledge and supporting self-determination. Our work is focused on solutions that are culturally appropriate and community-led.

### Grounded in Place

We believe good decisions start with understanding the local context. Every project begins with a place-based approach, not a one-size-fits-all solution.





## WANDER CONSULTING

Wander Consulting is a strategic consultancy that helps organisations make confident decisions and move forward with purpose. While every project is different, our work almost always comes back to five simple questions:

- Where are you going?
- Have you spoken to the right people?
- Do you have the right structures in place?
- Have you communicated it clearly?
- How did it go?

These five questions capture the breadth of what we do, but every project is different. The services below outline our core capabilities and the ways we most commonly support our clients. If you're tackling a challenge that isn't listed, we'd still love to have a conversation. Chances are, we can help or connect you with someone who can.

## Key Service Offerings

### Strategy

- Organisational strategies
- Economic development strategies
- Tourism strategies
- Community, youth and cultural plans
- Marketing and communications strategies
- Research and options papers

### Strategic Advisory and Executive Support

- Ongoing strategic advisory packages
- Executive sounding board
- Board and CEO support
- Decision support
- Strategic problem solving



## Governance

- Governance reviews
- Board & Committee workshops
- Governance essentials training
- Governance framework development
- Policy development
- Board charters
- Terms of reference

## Community & Stakeholder Engagement

- Community consultation
- Aboriginal engagement
- Stakeholder engagement (industry, business, govt etc)
- Engagement planning
- Workshop design and facilitation
- Survey development and analysis
- Community audits
- Stakeholder insight summaries

## Strategic Communications

- Communication strategies and action plans
- Brand development
- Capability statements
- Investment prospectuses
- Funding/Partnership prospectuses
- Annual reports
- Infographics
- Marketing collateral for projects and events
- Business basics (business cards, letterheads etc)

## Evaluation and Impact

- Social impact case studies
- Summative evaluation
- Formative evaluation

## Functional Reviews

- Workforce reviews
- Policy suite reviews
- Workplace culture reviews
- System and process reviews
- Holistic operational reviews





## Events with Purpose

At Wander Around Events, we don't just deliver events - we help you use them to achieve meaningful social, community and economic outcomes.

**Every event starts with a simple question: What are you trying to achieve?**

From there, we become your strategic partner, helping you design an event that brings together the right people, builds the right conversations and delivers outcomes that continue long after the event is over.

We think beyond logistics. We consider your objectives, governance, partnerships, communications, funding, local content, evaluation and legacy to ensure every decision supports the bigger picture.

## We take a Holistic Approach:

- Event concept and strategic planning
- Governance and delivery frameworks
- Sponsorship and partnership development
- Program design and speaker coordination
- Communications and marketing
- Local procurement and content integration
- Stakeholder engagement
- Budget and project management
- Evaluation and impact measurement
- Legacy and implementation planning
- On ground operations

## Recent Projects

- National First Nations art prize
- Aboriginal business forum
- Regional Ranger Forum
- Women in industry event



## Meet Our Founders



**CLAIRE BATEMAN**  
MBA. HUMAN RESOURCES

After two decades living and working in the Goldfields, Claire brings strategic insight, operational know-how and calm, practical leadership. She is known for her logical thinking, organisational mind and ability to turn complexity into clarity. A self-confessed governance nerd with a creative streak, Claire believes good design and good systems go hand in hand. She pairs straight-talking advice with genuine empathy, always considering the people behind the problem and creating practical solutions that organisations can confidently implement. Her experience spans human resources, strategy and organisational development, underpinned by nearly a decade as CEO of a multi-company group in Kalgoorlie. She has worked across local government, tourism, SMEs, not-for-profits, mining, engineering and fashion, helping boards, executives and business owners strengthen governance, improve performance and make confident decisions.



**JADE MALANCZAK**  
SOCIAL IMPACT FELLOW  
BA. INDIGENOUS STUDIES

After more than a decade working in consulting and state government, Jade has built her career around people, relationships and the decisions that shape what happens next. Part facilitator, part strategist, she has turned her love of conversation into a career - bringing people together, asking good questions and helping organisations find practical ways forward. She sees connections others miss and is often the person in the room asking, "What if?" and "Why not?". A passionate First Nations ally, Jade's background includes Aboriginal community engagement, Aboriginal economic development and stakeholder engagement. She approaches this work with genuine respect and a commitment to listening and learning. Her experience spans strategy, organisational development, community engagement and small business support across the Goldfields, Great Southern and Perth. Having worked with everyone from community members to Board and executive leadership teams, Jade believes the best ideas emerge when people come together.



# Client Snapshot

A selection of organisations we've had the privilege to work with.

## State Government



## Local Government



## Peak Bodies and Not for Profits



## Aboriginal Corporations



## Business and Industry



# Client Feedback

Shire of Ashburton, Western Australia | Banjima, Yinhawangka and Nyiyaparli Country

## **Economic Diversification Options Paper**

“It was great working with the team at Wander. They supported Gumala with a project, by providing comprehensive, and insightful recommendations to support our strategic objectives. They were quick, thorough and communicative to work with.” Jess Karlsson, CEO - The Gumala Trust

Esperance, Western Australia | Wudjari Boodja

## **Cannery Arts Centre 10 Year Strategy 2024-2034 and Operationalisation Documents**

“Their engaging and positive approach brought out the best in all of us, resulting in a strategic plan we’re proud of and excited to implement. This document will be invaluable in directing our vision for the coming years.” Katie Witt, General Manager - The Cannery Arts Centre

Albany, Western Australia | Menang Boodja

## **Inaugural Wagyl Kaip Southern Noongar Ranger Forum**

“Jade and the Wander team were friendly, experienced, efficient and provided fantastic operational and organisational support.” Justin McAllister, Land Manager - Wagyl Kaip Southern Noongar Aboriginal Corporation

Peel Region, Western Australia | Whadjuk Boodja

## **Strategic Communications and Branding Support**

“Their passion for the project genuinely shone through in every interaction, and they consistently went above and beyond to support us throughout the process. Nothing was ever too much trouble. They were incredibly responsive, professional and easy to work with, while also remaining flexible and willing to adjust direction where needed along the way. Communication was efficient, timelines were met, and the overall quality of work delivered exceeded expectations.” Ian Cadwallander, Strategic Development Manager - Peel CCI



# Client Feedback

Menzies, Western Australia | Darlot Country

## **Tourism Development Strategy and Destination Marketing Plan**

“In my opinion, what was delivered was a professional strategy that hit 100% of the project deliverables. I have high expectations and Claire exceeded those expectations.” Brian Joiner, CEO - Shire of Menzies

Western Australia (state-wide)

## **Aboriginal Tourism Foundations Program Design and Facilitation**

“We recently engaged Wander to support our work in Tourism across Aboriginal regional corporations, with a strong focus on meaningful engagement and culturally appropriate program design. Their approach was respectful, considered, and grounded in a genuine understanding of community priorities and governance structures. They demonstrated a strong ability to build trust, facilitate productive conversations, and translate community insights into practical, well-structured program outcomes. Their work has strengthened our engagement processes and ensured programs are better aligned to local aspirations and capacity. We would confidently recommend them for any work requiring thoughtful engagement and effective program design in Aboriginal contexts.” Manager - Department of Biodiversity, Conservation and Attractions

Badgingarra, Western Australia | Ballardong Boodja

## **Strategic Advisory and Executive Support package**

“Working with Jade and Claire has been incredibly valuable for our business. They have helped me take the ideas, plans and goals that were in my head and turn them into a clear, practical direction for the business. I have genuinely enjoyed each session we have had, and I feel much more confident about our strategic direction because of the work we have done together. I would highly recommend Wander to any business owner looking for clarity, structure and fresh ideas.” Josh Barnes, Managing Director - Barnes Hydraulic Services

## AWARDS



# THE WANDER COLLECTIVE



**READY TO  
GET STARTED?**

**Let's Lock in 15 Minutes**

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 Albany - Kalgoorlie - York - Perth

 [wandercollective.com.au](http://wandercollective.com.au)

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